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# The Mizoram Gazette

## EXTRA ORDINARY

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### NOTIFICATION

No. G. 28014/3/2002-AGR/61, the 20th June, 2002. 1. In pursuance to the Notification of the Government of Mizoram vide No. B. 13018/5/2000-RD dt. 2. 3. 2002 the Governor of Mizoram is pleased to constitute a MIP Marketing Board under MIPEA in the interest of the public for the successful implementation of the MIP Marketing Plan with the following composition, with immediate effect and until further order.

- 1) Chairman : Wg. Cdr. Lalnghinglova (Rtd.)
- 2) Secretary : Shri L. R. Lasker, IAS (Rtd.)
- 3) Assistant Secretary : Lalmalsawma, AD (Agri.)

#### 2. Functions of the MIP Marketing Board :

- 1) It will take necessary initiatives to achieve the target envisaged in the MIP Marketing Plan.
- 2) It will take actions necessary for creating reliable marketing outlets within the country and abroad for the disposal of the forest. Horticulture and Agriculture produces of Mizoram at remunerative prices.
- 3) It will take initiatives necessary for the accelerated development and promotion of export trades in Mizoram.
- 4) It will take necessary actions to establish food processing industries in Private and Cooperative Sectors.
- 5) It will take initiatives for immediate development of Physical Marketing infrastructures in Private and Cooperative Sectors.

- 6) It will make efforts to secure transport subsidies/incentives under Market Access Initiatives of the Government of India for the carriage of Horticulture/Agriculture products.
- 7) It will make efforts to create a Data Based Marketing Intelligence Networks through Electronic Media for promotion of Agriculture Marketing.
- 8) It will initiate basic quality control measures such as cleaning, sorting, grading, packaging and marking/labelling for Agricultural produces meant for marketing outside Mizoram.
- 9) It will undertake any other assignment entrusted to it by the MIPEA High Level Committee from time to time.

Rochila Saiawi,  
Commissioner to the Govt. of Mizoram,  
Agriculture Department.